

NIKITA JOSEPH

Writer & Communications Professional

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EDUCATION

- M.A. Sustainable Development Practice – TERI University
- B.A. (Hons) Economics – Lady Shri Ram College for Women, Delhi University

CERTIFICATION

Digital Marketing & Communications – UpGrad & MICA

PROFILE

Communications professional with 9+ years of experience across social impact, labour rights, media, and research organisations. Specialises in research communication, editorial development, and crafting clear narratives that connect complex issues with wider public audiences.

CORE SKILLS

- Writing & Editing: Feature articles, reports, research briefs, blogs; structural editing, copyediting, and proofreading
- Reporting & Interviews: Field reporting, stakeholder interviews, sourcing, narrative development
- Content & Editorial Strategy: Editorial planning, newsletters, content campaigns, audience-focused storytelling
- Research Communication: Translating complex research and technical material for public and policy audiences
- Media & PR: Story pitching, media outreach, building and managing journalist relationships
- Digital Communications: Website and social media content, email newsletters (Mailchimp), CMS publishing
- Facilitation & Engagement: Workshops, stakeholder consultations, collaborative content development
- Tools: Canva, Google Workspace, basic analytics

WORK EXPERIENCE

Cividep India – (2025)

Research & Communications Consultant

- Edited and quality-checked research reports and publications to ensure clarity, accuracy, and publication readiness.
- Produced short- and long-form articles translating research findings into accessible narratives for wider audiences.
- Developed training modules for Trade Unions and Labour Rights Organisations based on research insights and field knowledge.

Indian Institute for Human Settlements (IIHS) – (2024 – 2025)

Communications Consultant

- Produced multi-format content including newsletters, blog articles, website copy, and social media posts.
- Contributed to communication strategies and campaigns aimed at diverse public and institutional audiences.
- Coordinated with research teams and communications staff to translate technical work into accessible public-facing content.
- Supported public events, launches, and outreach initiatives through content development and communications support.

Cividep India – (2021 – 2024)

Communications Coordinator

- Led communications for international partnership projects involving multiple civil society and institutional stakeholders.
- Responded to occasional media inquiries, facilitating journalist access to research findings and organisational perspectives on labour rights issues.
- Conceptualised and co-developed an online multimedia platform showcasing labour rights research and worker narratives.
- Managed digital communications, including social media channels, increasing engagement by over 300%.
- Launched and managed a monthly newsletter reaching 1,000+ subscribers.
- Contributed to the organisation's website rebranding and redevelopment.
- Co-developed the organisation's five-year strategic communications plan.
- Led editorial development of Cividep's first public Annual Reports.

Unravel – (2021)

Content Writer

- Researched and wrote long-form travel features and destination guides.
- Contributed to establishing the editorial voice and structure for the company's blog platform.

Khabar Lahariya – (2019 – 2020)

Outreach Manager

- Coordinated editorial workflows with a team of 20+ rural women journalists reporting across North India.
- Built partnerships with national media organisations to facilitate co-publication and wider distribution of stories.
- Managed social media growth strategies, increasing Instagram and Twitter following by 60%+.
- Led newsletter development and subscription-based audience engagement initiatives.

SRIJAN – (2019)

Communications Executive

- Conducted field reporting across rural communities, documenting development initiatives through interviews and case studies.
- Produced impact stories and edited organisational publications including blogs, reports, and social media content.
- Supported communications for a national convening of 1,000+ women SHG leaders in Delhi.

Milaap – (2017–2018)

Lend Fellow

- Conducted 100+ field interviews with microloan borrowers to document stories used in fundraising campaigns.
- Produced borrower profiles and narrative content for Milaap's lending platform.

Foundation for MSME Clusters – (2016)

Research Associate

- Conducted sector research and stakeholder interviews across MSME clusters.
- Contributed to proposals, Diagnostic Study Reports (DSR), and Detailed Project Reports (DPR).
- Supported development of an online portal providing information on government schemes for MSMEs.